LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600 034

UCCAT LO CATES

M.A. DEGREE EXAMINATION - ECONOMICS

FOURTH SEMESTER - APRIL 2014

EC 4816 - ENTREPRENEURIAL ECONOMICS

Date: 04/04/2014	Dept. No.	Max.: 100 Marks
Time: 01:00-04:00		

Part A

Answer any FIVE of the following not exceeding 75 words each:

5 *4 =20marks

- 1. Discuss creativity and innovation in entrepreneurship.
- 2. What is goal orientation in entrepreneurship?
- 3. What is entrepreneurial motivation?
- 4. Explain project identification.
- 5. Decision making and commitment are part of entrepreneurship- Explain
- 6. What role does self help group play in women entrepreneurship?
- 7. Explain entrepreneurial competency.

Part B

Answer any FOUR of the following more than 250 words each:

4*10 = 40 marks

- 8. What do you understand by entrepreneurial ability? What factors affect entrepreneurial ability?
- 9. How do you select a project for a small industry using SWOT analysis?
- 10. What institutions support women entrepreneurs in India?
- 11. Enlist a few successful women entrepreneurs across the country.
- 12. Define and explain Schumpeterian innovative entrepreneur.
- 13. The greatest problem in women entrepreneur is that they are women Discuss.
- 14. What are the factors that motivate people to become an entrepreneur?

Part C

Answer any TWO of the following more than 900 words:

2*20 = 40 marks

- 15. Which criteria seem to be more rational and acceptable for classification of reports and project classification?
- 16. What factors influence the emergence and development of entrepreneurship?
- 17. Explain the role of entrepreneurship in proper and adequate economic development.
- 18. Evaluate the recent trends in the development of women entrepreneurship.
